

## Privacy policy

The use of our website is generally possible without indicating personal data.

Insofar as personal data are collected when you visit our website, we exclusively process this data in accordance with the General Data Protection Regulation (VO (EU) 2016/679; GDPR) and the Federal Data Protection Act of 30 July 2017 (BDSG new) as well as the Telemedia Act (TMG). The process of personal data exclusively occurs in accordance with this privacy policy.

This privacy policy applies for the use of the website at the address [www.stratedi.de](http://www.stratedi.de). For linked content of other providers, the privacy policy provided on the linked website is authoritative.

We hereby inform you that data transmission over the internet may involve security vulnerabilities and cannot be protected even by the technical measures of this website. Complete protection of personal data is not possible when using the internet.

### 1. Controller

The controller is stratEDI Gesellschaft für Kommunikationskonzepte und -lösungen mbH, Lusebrink 9, 59285 Gevelsberg, telephone number +49 (0) 2332 66600-0, email address: [info@stratedi.de](mailto:info@stratedi.de)

Managing director: Thorsten Georg and Thomas Schmoll

Contact details for the data protection officer:

Olaf Tenti, GDI Gesellschaft für Datenschutz und Informationssicherheit mbH, Fleyer Str. 61, 58097 Hagen, email address: [datenschutz@gdi-mbh.eu](mailto:datenschutz@gdi-mbh.eu)

### 2. Web hosting

Our website is operated on servers of Hetzner Online GmbH, Industriestr. 25, 91710 Gunzenhausen.

When accessing our website, data is collected automatically and stored in log files on our host's server. This data may be of a personal nature. The legal basis for this is Art. 6 (1)(f) GDPR. The collected data includes:

- Name of the website accessed
- Date and time of access
- Number of visits
- Duration of website visit
- Type and version of internet browser
- The operating system used by the browser
- Previously visited website
- IP addresses (anonymised)

The host uses the data collected in order to operate the website as well as to guarantee IT security. In case of concrete reasons for suspicion, the log data may be analysed later on.

Data stored by the host will be erased after 2 months.

For security reasons and to protect the transmission of confidential content, such as orders or enquiries that you send to use as a website operator, this website uses SSL or TLS encryption. You can recognise an encrypted connection by the address line of your browser changing from "http://" to "https://" as well as the lock symbol in your browser line.

If the SSL or TLS encryption is active, data that you transfer to us cannot be read by third parties.

### **3. Cookies**

No cookies are currently used on our website.

### **4. Contact options**

On our website, it is also possible to contact us by email and contact form. In this context, your personal data will be stored and processed for the purposes of communication. The data collected for this purpose (company name, name, address, phone number, fax number, email address and IP address) will not be transferred to third parties. This data will not be aggregated with other data collected on this website. The data may be as part of customer relations management (CRM) if you are registered with stratEDI.

The legal basis is our company's legitimate interest in communication initiated by you (Art. 6 (1) Sentence (f) GDPR).

### **5. Will data be transferred to third parties?**

When using our website, personal data is transferred to third parties.

### **6. Google Maps**

Sections of our website use features of Google Maps in order to integrate map data. This content is provided by Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA ("Google"). When accessing our website, your browser loads the required code from Google. To this end, the browser you use must establish a connection to the Google servers. In this way, Google obtains knowledge that your IP address has accessed our website. Google can also store cookies on your device or read cookies unless you have prevented the use of cookies in your browser. Location data may also be collected if you have allowed this in your browser. The legal basis for this is Art. 6 (1)(f) GDPR.

Google Maps is used for the purpose of appropriate, convenient design of our website and to make it easier for you to locate us at the locations indicated on the website. This constitutes a legitimate interest within the meaning of Art. 6 (1)(f) GDPR. The transfer of data to the USA occurs in accordance with the implementation decision (EU) 2016/1250 of the EU Commission (EU-US Privacy Shield).

We collect your IP address in order to enable transmission to Google. You are not obligated to provide this data; however, it may not be possible to use the relevant sections of our website without providing this data.

You can find more information in Google's privacy policy here:

<https://www.google.com/policies/privacy/>

## **7. Data protection rights**

You have the following rights under the respective legal requirements:

You have the right to information (Art. 15 GDPR, Section 34 Federal Data Protection Regulation (BDSG) in its version valid as of 25 May 2018) as to whether we process personal data concerning you, for what purposes we process this data, which categories of personal data we process concerning you, to whom the data is transferred, how long the data is stored if relevant and the rights to which you are entitled.

To rectification (Art. 16 GDPR): You have the right to request the correction of inaccurate personal data that we have stored concerning you. You also have the right to request the completion of incomplete data by us.

The right to erasure (Art. 17 GDPR, Section 35 BDSG): You can request the erasure of personal data concerning you if (1) the data has been processed unlawfully, (2) the purpose for which the data was collected has been achieved, (3) you have withdrawn your consent to data processing and there is no other legal basis for processing, (4) we are subject to a legal obligation to erase the data, (5) you are under the age of 16 or (6) you objected to processing and there are no overriding legitimate grounds for processing on our part.

The right to restriction of processing (Art. 18 GDPR) and data portability (Art. 20 GDPR): You can request us to restrict data processing in the following cases. In these cases, we will mark the data with a blocking notice and will not further process it. (1) If you contest the accuracy of your personal data, for the duration of our review. (2) If you have requested the erasure of data and we are not able or allowed to carry out this erasure. (3) If you require this data for the exercise of legal claims, but we would otherwise be obligated to erase the data because the purpose of processing has been achieved. (4) If you have objected to processing but a final decision has not yet been reached.

The right to object to processing: Where the processing of personal data concerning you is based on legitimate interests on our part, you may object to processing on grounds relating to your particular situation.

Right to portability of data (Art. 20 GDPR): You have the right to receive the personal data concerning you, which you have provided to us under a contract or declaration of consent and which has been automatically processed, in a commonly used and machine-readable format (data record).

You also have the right to lodge a complaint with a supervisory authority (Art. 77 GDPR, Section 19 BDSG): You have the right to lodge a complaint concerning data protection with a supervisory authority. The supervisory authority with jurisdiction over us is the State Officer for Data Protection and Freedom of Information for North Rhine-Westphalia. Regardless of jurisdiction, this complaint can be lodged with any supervisory authority.

## **8. Withdrawal of previously granted consent**

If you have consented to our processing of personal data, you have the right to withdraw consent at any time. Please address your withdrawal to the address indicated above or by sending an email to: [info@stratedi.de](mailto:info@stratedi.de)